



Greetings from Noida Film City from BAG Films 24 News - one of the top 4 TV stations in India

The Noida Film City at Sector 16A was established over 20 years ago and is a media hub housing several media houses and film studios. The Film City has often been used as the venue for shooting several movies. However, it is more of a media office complex even though there are several film studios here. The sector is home to popular news channels and media companies.



Noida Film City houses the Asian Academy of Film & Television and Marwah Films & Video Studios along with prominent news channels from India.

It is located in Noida, India and was founded in 1988 by Sandeep Marwah, an Indian film producer, founder and chairperson of AAFT.

Owing to its proximity to Doordarshan (the Prasar Bharti transmission headquarters in New Delhi) and a large number of private broadcasting and transmitting stations that have moved to the NCR region, the Film City has become a first choice for shooting television serials, news and other entertainment-cum-education programs.

The Film City is a gateway to Noida's twin brother, Greater Noida, which has developed as an ultra-modern industrial township, evincing interest from large globally established multinational corporations and other corporate houses promising international standards of living. Large-scale activity in all these studios, outdoor locales provided by the Film City, and the twin cities of Noida and Greater Noida have put it on the world map of filmmaking.

For the wide range of news, views, and current affairs programs being shot there, the Film City continues to attract a host of politicians, bureaucrats, and celebrities from practically every walk of life, making it one of the most sought-after centers of VIP visits. Foreign delegations and filmmakers from abroad are drawn to the Film City for their interest in studying its success story and for exploring the possibilities of collaborative joint ventures and culture exchange programs with the like-minded Indian media houses there.



If you ever wanted to see who and what is behind a 24/7/365 TV station... with DDPs now, fully redundant with SSD Caching, Data Balancing and more... take a look how this job is done.

Source: Wikipedia.

User stories



Greetings from Noida Film City from BAG Films 24 News - one of the top 4 TV stations in India



The DDP Dynamic Drive Pool® is manufactured by Ardis Technologies BV
Snelliusweg 40-24
6827DH Arnhem
The Netherlands
T: (+31) 26 3622 336
E: info@ardistech.com
www.ddpsan.com

